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LOUISIANA ECONOMIC INDICATORS

Division of Research • College of Business Administration
Louisiana State University Baton Rouge, LA 70803

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ECONOMIC INDICATORS: INTERNATIONAL

	VALUE OR QUANTITY	CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT)	CHANGE COMPARED TO LAST MONTH (PERCENT)	JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE)
1 TRADE WEIGHTED DOLLAR (MAY 29, 1970=100) (DEC.)	83.60	+0.6	-0.6	N.A.
2 MERCHANDISE TRADE BALANCE (EXPORTS MINUS IMPORTS) (MIL. $,OCT.)	-972.0	-58.8	+27.2	-12.5
2 NET EXPORTS OF:				
MEATS AND POULTRY (MIL. $,OCT.)	-116.2	+99.0	+134.7	-25.6
PETROLEUM AND PRODUCTS (MIL.$,OCT.)	-5,608.0	-7.4	+7.2	+37.2
CHEMICALS (MIL. $,OCT.)	1,020.0	-2.2	-0.4	+25.5
TRANSPORT EQUIPMENT (MIL. $,OCT.)	233.7	+37.9	+143.2	-282.4
2 EXPORTS OF:				
RAW COTTON (MIL. $,OCT.)	95.0	-25.7	-36.8	+46.9
SOYBEANS (MIL. $,OCT.)	493.6	-22.9	+57.5	+13.0
RICE, GRAINS, AND CEREALS (MIL. $,OCT.)	1,710.0	+6.9	+3.2	+25.3

ECONOMIC INDICATORS: UNITED STATES

3 CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS U.S. CITY AVG (1967=100)				
ALL ITEMS (DEC.)	258.4	+12.4	+0.9	N.A.
3 PRODUCER PRICE INDEXES (1967=100)				
FINISHED GOODS (DEC.)	254.7	+11.7	+0.6	N.A.
CONSUMER FINISHED GOODS (DEC.)	255.9	+11.7	+0.5	+14.3
INTERMEDIATE MATERIALS (DEC.)	291.2	+12.6	+1.1	+15.1
CRUDE MATERIALS (DEC.)	335.6	+13.3	-0.6	+12.0
4 INDEX OF 12 LEADING INDICATORS (1967=100) (NOV.)	137.6	+1.5	+1.2	N.A.
5 INDUSTRIAL PRODUCTION INDEX (1967=100) (DEC.)	150.7	-1.2	+1.0	N.A.
5 TOTAL ENERGY INDEX (1967=100) (DEC.)	140.5	+1.5	+1.3	N.A.
6 TOTAL CIVILIAN LABOR FORCE (NUMBER,NOV.)	105,320,000	+1.6	+0.1	N.A.
6 TOTAL EMPLOYED (NUMBER,NOV.)	97,396,000	-0.2	+0.2	N.A.
6 UNEMPLOYMENT RATE (NOV.)	7.5	+29.3	-1.3	N.A.
7 HOUSING STARTS (PRIVATE) (UNITS,DEC.)	95,500	+4.3	-14.9	-26.0
8 PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (DEC.)	15.49	+28.7	+12.8	N.A.
8 PERCENT YIELD ON STATE AND LOCAL BONDS (Aaa,DEC.)	9.44	+45.2	+8.4	N.A.
8 AVERAGE PERCENT YIELD ON CORPORATE BONDS (DEC.)	14.04	+23.7	+2.9	N.A.
9 M1-A --MONEY STOCK (CURRENCY PLUS DEMAND DEPOSITS) (BIL. $,NOV.)	389.0	+5.7	+0.6	+4.7
9 M1-B --MONEY STOCK (M1-A PLUS OTHER CHECKABLE DEPOSITS AT BANKS AND THRIFT INSTITUTIONS) (BIL. $,NOV.)	414.0	+7.8	+0.8	+6.3
10 SALES OF ORDINARY LIFE INSURANCE (THOUS. $,NOV.)	30,211,340	+9.3	-10.1	+13.5
11 BANK DEBITS (BIL. $,NOV.)	67,780.0	+31.2	+3.3	+26.2

FOOTNOTES: see p. 6.

ECONOMIC INDICATORS: LOUISIANA

	VALUE OR QUANTITY	CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT)	CHANGE COMPARED TO LAST MONTH (PERCENT)	JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE)
GENERAL BUSINESS ACTIVITY				
[12] TELEPHONES IN SERVICE (NUMBER, DEC.)	2,810,937	+4.1	+0.1	+4.9
[13] POSTAL RECEIPTS ($, Nov. 29 - Dec. 26)	13,174,028	+1.1	+17.8	+3.3
[13] BUSINESS FAILURES (NUMBER, SEPT.)	7	-22.2	-99.3	+880.4
[10] BUSINESS FAILURES ($, SEPT.)	887,000	-60.8	-99.7	+910.8
SALES OF ORDINARY LIFE INSURANCE (THOUS. $, NOV.)	683,103	+16.9	-14.2	+22.1
[14] NEWSPAPER ADVERTISING LINAGE (DEC.)	N.A.	-4.6	+4.2	-2.3
NEW CORPORATIONS (NUMBER, DEC.)	787	+13.2	-2.0	+5.7
TRADE				
[16] WHOLESALE SALES ($, DEC.)	N.A.	+18.6	+8.3	+3.4
[16] NEW PASSENGER CAR SALES (NUMBER, NOV.)	12,206	-14.7	-16.8	-9.6
[16] NEW TRUCK SALES (NUMBER, NOV.)	5,432	-22.7	-0.3	-19.7
PRODUCTION				
[17] CRUDE PETROLEUM AND LEASE CONDENSATE PRODUCTION (42-GAL BRLS, DEC.)	38,796,000	-5.8	-2.5	-1.8
NORTH LOUISIANA (42-GAL. BBLS., DEC.)	2,821,000	-1.5	+3.3	-3.4
SOUTH LOUISIANA (42-GAL. BBLS., DEC.)	35,975,000	-6.1	-2.9	-1.7
CRUDE RUNS TO STILLS (BBLS., DAILY AVG. FOR DEC.)	1,397,766	-10.8	+0.2	-8.6
ELECTRIC POWER CONSUMPTION (KWH, DEC.)	N.A.	-1.8	-0.6	+1.7
INDUSTRIAL ELECTRIC POWER CONSUMPTION (KWH, DEC.)	N.A.	-0.7	-2.0	+0.1
PRICE INDEXES FOR LOUISIANA FARM PRODUCTS [18]				
ALL CROPS INDEX (1967=100) (DEC.)	254	+19.2	+2.0	+8.9
ALL LIVESTOCK INDEX (1967=100) (DEC.)	246	-11.5	+2.1	-11.9
ALL FARM PRODUCTS INDEX (1967=100) (DEC.)	251	+5.5	+2.0	-0.2
CONSTRUCTION				
NUMBER OF BUILDING PERMITS (DEC.)	1,821	+28.4	-10.4	N.A.
VALUE OF BUILDING PERMITS ($, DEC.)	100,016,899	+140.5	-17.2	+1.7
[19] VALUE OF CONSTRUCTION CONTRACTS ($, NOV.)	280,200,000	N.A.	N.A.	-7.9
RESIDENTIAL ($, NOV.)	103,700,000	N.A.	N.A.	-13.7
NONRESIDENTIAL ($, NOV.)	114,000,000	N.A.	N.A.	-14.9
NONBUILDING ($, NOV.)	62,500,000	N.A.	N.A.	+13.7
FINANCE				
[20] BANK DEMAND DEPOSITS ($, DEC.)	8,997,415,330	+5.3	+10.7	+7.5
[21] BANK DEBITS ($, DEC.)	31,508,739,864	+81.0	+29.7	+22.1
[22] RESIDENTIAL MORTGAGE LOANS ($, NOV.)	110,000,000	+13.6	-20.1	-8.3
EMPLOYMENT AND UNEMPLOYMENT [23]				
NUMBER EMPLOYED (NONAGRICULTURAL, DEC.)	1,581,600	+3.7	+0.3	+2.9
TRADE EMPLOYMENT (DEC.)	375,900	+2.6	+1.7	+2.3
GOVERNMENT EMPLOYMENT (DEC.)	310,100	+3.5	+0.2	+3.8
SERVICES AND MISCELLANEOUS EMPLOYMENT (DEC.)	264,100	+5.1	+0.3	+3.0
MANUFACTURING EMPLOYMENT (DEC.)	216,200	+1.0	+0.1	-1.1
TRANSPORTATION, COMMUNICATION, AND PUBLIC UTILITIES EMPLOYMENT (DEC.)	114,700	-1.3	-0.3	+0.1
CONTRACT CONSTRUCTION EMPLOYMENT (DEC.)	141,600	+10.9	-1.7	+8.4
FINANCE, INSURANCE, AND REAL ESTATE EMPLOYMENT (DEC.)	75,900	+1.9	+0.3	+2.7
MINING AND QUARRYING EMPLOYMENT (DEC.)	83,100	+9.6	-0.1	+8.0
UNEMPLOYMENT RATE (DEC.)	6.4	+3.2	+1.6	N.A.
AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER, DEC.)	42.2	+0.7	+1.7	N.A.
AVERAGE WEEKLY MANUFACTURING EARNINGS ($, DEC.)	343.93	+14.6	+3.3	N.A.
REVENUE COLLECTIONS [24]				
SEVERANCE TAX ($, DEC.)	58,363,448	+49.2	+5.2	+26.3
SALES TAX: GENERAL ($, DEC.)	75,571,125	+39.5	+60.4	+13.3
MOTOR VEHICLE ($, DEC.)	8,236,896	+25.3	+32.0	+0.6
GASOLINE TAX ($, DEC.)	13,547,163	-2.2	+0.4	-4.9
ROYALTIES, RENTALS, AND BONUSES ($, DEC.)	28,831,405	-34.5	-11.3	+64.0
INCOME TAXES: INDIVIDUAL ($, DEC.)	30,683,007	+38.2	+36.4	+4.2
CORPORATION ($, DEC.)	31,330,473	+8.1	+247.4	+21.0
CORPORATION FRANCHISE TAX ($, DEC.)	2,900,000	+11.5	-59.7	+24.6
TOBACCO TAX AND PERMITS ($, DEC.)	4,526,778	-15.5	-19.4	+3.7
ALCOHOLIC BEV. TAX, BEER TAX, AND PERMITS ($, DEC.)	5,072,714	+4.5	-3.9	+5.0
OTHER TAXES, FEES, AND PERMITS ($, DEC.)	25,270,849	+33.5	-5.4	+20.3
TOTAL REVENUES ($, DEC.)	284,333,858	+18.2	+23.0	+20.8

NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

	VALUE OR QUANTITY	CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT)	CHANGE COMPARED TO LAST MONTH (PERCENT)	JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE)
GENERAL BUSINESS ACTIVITY				
[25] TELEPHONES IN SERVICE (NUMBER, DEC.)	959,116	+2.7	+0.2	+3.3
[26] POSTAL RECEIPTS ($, Nov. 29 - Dec. 26)	5,189,804	-0.1	+24.9	+1.0
[27] AIRLINE PASSENGER BOARDINGS (NUMBER, NOV.)	253,668	-9.5	-10.8	-7.4
[27] AIRLINE CARGO (TONS, NOV.)	1,827.5	-11.4	-9.5	-10.6
[28] OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS, DEC.)	1,312,842	-0.9	+26.4	-8.4
[29] ATTENDANCE OF CONVENTIONS AND MEETINGS (NUMBER, DEC.)	24,220	+126.1	-49.0	+5.5
TRADE				
[30] DEPARTMENT STORE SALES ($, OCT.)	89,656,000	+13.0	+15.7	+9.8
WHOLESALE SALES ($, DEC.)	N.A.	+24.6	+9.2	+9.6
PRODUCTION				
[31] ELECTRIC POWER CONSUMPTION (KWH, DEC.)	N.A.	-5.1	-8.3	+1.5
CONSTRUCTION				
[32] NUMBER OF BUILDING PERMITS (DEC.)	587	+41.1	-9.6	N.A.
[32] VALUE OF BUILDING PERMITS ($, DEC.)	56,428,998	+247.3	+15.0	-3.5
[33] VALUE OF CONSTRUCTION CONTRACTS				
RESIDENTIAL ($, NOV.)	26,500,000	N.A.	N.A.	+0.3
NONRESIDENTIAL ($, NOV.)	61,300,000	N.A.	N.A.	+8.4
FINANCE				
[34] BANK DEMAND DEPOSITS ($, DEC.)	1,912,869,423	+1.7	+12.0	+5.8
[34] BANK DEBITS ($, DEC.)	13,553,764,656	+32.3	+33.1	+7.4
[33] RESIDENTIAL MORTGAGE LOANS ($, NOV.)	62,600,000	+22.0	-7.0	-8.1
EMPLOYMENT AND UNEMPLOYMENT [23,33]				
UNEMPLOYMENT RATE (NOV.)	5.7	-1.7	-8.1	N.A.
REVENUE COLLECTIONS [15]				
SALES TAX COLLECTIONS ($, NOV.)	11,719,089	-16.5	-20.0	+6.7

BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

	VALUE OR QUANTITY	CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT)	CHANGE COMPARED TO LAST MONTH (PERCENT)	JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE)
GENERAL BUSINESS ACTIVITY				
[35] TELEPHONES IN SERVICE (NUMBER, DEC.)	365,597	+5.1	-0.2	+5.1
[36] POSTAL RECEIPTS ($, Nov. 29 - Dec. 26)	2,212,368	+0.7	+7.8	+4.8
[37] NEWSPAPER ADVERTISING LINAGE (DEC.)	N.A.	-7.0	-7.5	-1.5
[38] NEWSPAPER CLASSIFIED LINAGE (DEC.)	1,048,514	-3.9	-7.7	-5.2
[38] NEWSPAPER CLASSIFIED AD COUNT (NUMBER, DEC.)	82,622	-6.4	-9.9	-3.9
[39] AIRLINE PASSENGER BOARDINGS (NUMBER, DEC.)	20,881	-2.2	+0.4	-2.3
[39] AIRLINE CARGO (TONS, DEC.)	49.4	-21.7	+64.6	-12.2
[40] OCEAN SHIPMENTS-PORT OF BATON ROUGE (TONS, NOV.)	72,543	+55.4	+32.3	+22.5
TRADE				
[30] DEPARTMENT STORE SALES ($, OCT.)	23,677,000	+21.8	+8.2	+16.9
WHOLESALE SALES ($, DEC.)	N.A.	+14.8	-1.7	+13.6
PRODUCTION				
[41] ELECTRIC POWER CONSUMPTION (KWH, DEC.)	N.A.	+2.8	+1.0	+0.0
CONSTRUCTION				
[42] NUMBER OF BUILDING PERMITS (DEC.)	34	+47.8	-47.7	N.A.
[42] VALUE OF BUILDING PERMITS ($, DEC.)	1,027,731	-13.8	-79.5	-0.7
VALUE OF CONSTRUCTION CONTRACTS				
RESIDENTIAL ($, NOV.)	9,900,000	N.A.	N.A.	-5.6
NONRESIDENTIAL ($, NOV.)	17,300,000	N.A.	N.A.	+16.1
FINANCE				
[43] BANK DEMAND DEPOSITS ($, DEC.)	714,823,509	+7.6	+3.9	+10.0
[43] BANK DEBITS ($, DEC.)	6,882,337,861	+72.3	+30.2	+62.9
RESIDENTIAL MORTGAGE LOANS ($, NOV.)	8,900,000	-11.9	-48.6	+17.2
EMPLOYMENT AND UNEMPLOYMENT [23]				
UNEMPLOYMENT RATE (NOV.)	5.4	-12.9	-3.6	N.A.
REVENUE COLLECTIONS [15]				
SALES TAX COLLECTIONS ($, NOV.)	5,238,866	-8.1	-18.7	+7.2

LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

	VALUE OR QUANTITY	CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT)	CHANGE COMPARED TO LAST MONTH (PERCENT)	JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE)
GENERAL BUSINESS ACTIVITY				
44 TELEPHONES IN SERVICE (NUMBER,DEC.)	115,873	+4.3	+0.1	+5.3
45 POSTAL RECEIPTS ($, Nov. 29 - Dec. 26)	390,870	-2.8	+13.4	+6.5
NEWSPAPER ADVERTISING LINAGE (DEC.)	N.A.	-5.8	-8.7	+7.4
46 AIRLINE PASSENGER BOARDINGS (NUMBER,DEC.)	4,183	-1.7	-1.3	-12.5
46 AIRLINE CARGO (TONS,DEC.)	12.9	+53.9	+62.6	-5.3
47 OCEAN SHIPMENTS-PORT OF LAKE CHARLES (TONS,DEC.)	335,125	-17.5	-10.4	+3.3
TRADE				
WHOLESALE SALES ($,DEC.)	N.A.	+18.2	+8.7	+6.6
PRODUCTION				
ELECTRIC POWER CONSUMPTION (KWH,DEC.)	N.A.	+18.2	+8.1	+8.9
CONSTRUCTION				
48 NUMBER OF BUILDING PERMITS (DEC.)	13	+0.0	-7.1	N.A.
48 VALUE OF BUILDING PERMITS ($,DEC.)	141,115	+114.8	-25.1	+18.0
VALUE OF CONSTRUCTION CONTRACTS				
RESIDENTIAL ($,NOV.)	2,800,000	N.A.	N.A.	-22.2
NONRESIDENTIAL ($,NOV.)	5,500,000	N.A.	N.A.	+123.2
FINANCE				
BANK DEMAND DEPOSITS ($,DEC.)	278,942,130	+2.2	+5.7	+6.5
BANK DEBITS ($,DEC.)	925,265,968	+44.5	+22.3	+11.1
RESIDENTIAL MORTGAGE LOANS ($,NOV.)	8,000,000	+45.5	+53.8	+32.5
EMPLOYMENT AND UNEMPLOYMENT [23]				
UNEMPLOYMENT RATE (NOV.)	6.4	+3.2	+3.2	N.A.
REVENUE COLLECTIONS [15]				
SALES TAX COLLECTIONS ($,NOV.)	1,483,381	-22.6	-18.6	+11.8

ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

	VALUE OR QUANTITY	CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT)	CHANGE COMPARED TO LAST MONTH (PERCENT)	JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE)
GENERAL BUSINESS ACTIVITY				
49 TELEPHONES IN SERVICE (NUMBER,DEC.)	83,135	+2.2	+0.1	+3.1
50 POSTAL RECEIPTS ($,Nov. 29--Dec. 26)	376,657	+1.4	+25.6	+3.8
NEWSPAPER ADVERTISING LINAGE (DEC.)	N.A.	-5.1	-4.1	+0.8
51 AIRLINE PASSENGER BOARDINGS (NUMBER,DEC.)	5,859	-6.6	+23.5	-13.7
51 AIRLINE CARGO (TONS,DEC.)	69.6	+270.4	+76.2	+100.1
TRADE				
WHOLESALE SALES ($,DEC.)	N.A.	-4.3	-1.4	+3.4
PRODUCTION				
ELECTRIC POWER CONSUMPTION (KWH,DEC.)	N.A.	+0.1	+5.2	+2.4
CONSTRUCTION				
50 NUMBER OF BUILDING PERMITS (DEC.)	61	-19.7	+0.0	N.A.
50 VALUE OF BUILDING PERMITS ($,DEC.)	1,832,728	-50.7	+68.8	-22.3
VALUE OF CONSTRUCTION CONTRACTS				
RESIDENTIAL ($,NOV.)	2,800,000	N.A.	N.A.	-15.5
NONRESIDENTIAL ($,NOV.)	2,800,000	N.A.	N.A.	+6.8
FINANCE				
52 BANK DEMAND DEPOSITS ($,DEC.)	161,891,783	-0.4	+3.0	+4.3
52 BANK DEBITS ($,DEC.)	650,322,986	+19.8	+15.8	+17.0
RESIDENTIAL MORTGAGE LOANS ($,NOV.)	2,300,000	+21.1	-17.9	-51.1
EMPLOYMENT AND UNEMPLOYMENT [23,53]				
UNEMPLOYMENT RATE (NOV.)	8.3	+5.1	-2.4	N.A.
REVENUE COLLECTIONS [15]				
SALES TAX COLLECTIONS ($,NOV.)	748,065	-36.8	-25.5	-4.2

SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

	VALUE OR QUANTITY	CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT)	CHANGE COMPARED TO LAST MONTH (PERCENT)	JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE)
GENERAL BUSINESS ACTIVITY				
[54] TELEPHONES IN SERVICE (NUMBER,DEC.)	251,098	+3.4	+0.1	+4.1
[55] POSTAL RECEIPTS ($, Nov. 29-Dec. 26)	1,695,983	+2.2	+[illegible].4	+5.5
[56] NEWSPAPER ADVERTISING LINAGE (DEC.)	N.A.	-1.7	+11.4	-4.6
[57] AIRLINE PASSENGER BOARDINGS (NUMBER,DEC.)	33,507	-9.3	+5.1	-7.4
[57] AIRLINE CARGO (TONS,DEC.)	748.0	+6.6	+11.0	+4.9
TRADE				
[30] DEPARTMENT STORE SALES ($,OCT.)	13,036,000	+10.4	+14.7	+1.8
WHOLESALE SALES ($,DEC.)	N.A.	+6.3	+13.7	+6.4
PRODUCTION				
[58] ELECTRIC POWER CONSUMPTION (KWH,DEC.)	N.A.	+2.8	+8.4	+5.8
CONSTRUCTION				
[59] NUMBER OF BUILDING PERMITS (DEC.)	529	-6.0	-12.3	N.A.
[59] VALUE OF BUILDING PERMITS ($,DEC.)	9,770,162	+27.3	-77.6	+7.2
VALUE OF CONSTRUCTION CONTRACTS				
RESIDENTIAL ($,NOV.)	6,900,000	N.A.	N.A.	-18.0
NONRESIDENTIAL ($,NOV.)	7,700,000	N.A.	N.A.	+82.9
FINANCE				
[60] BANK DEMAND DEPOSITS ($,DEC.)	622,253,471	+6.1	+19.9	+12.2
[60] BANK DEBITS ($,DEC.)	5,860,153,860	+59.1	+38.1	+36.7
RESIDENTIAL MORTGAGE LOANS ($,NOV.)	2,900,000	-34.1	-25.6	-41.6
EMPLOYMENT AND UNEMPLOYMENT [23]				
UNEMPLOYMENT RATE (NOV.)	6.5	+18.1	-4.4	N.A.
REVENUE COLLECTIONS [15]				
SALES TAX COLLECTIONS ($,NOV.)	3,406,881	-13.8	-18.0	+8.6

MONROE AREA

(INCLUDES MOREHOUSE AND OUACHITA PARISHES)

	VALUE OR QUANTITY	CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT)	CHANGE COMPARED TO LAST MONTH (PERCENT)	JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE)
GENERAL BUSINESS ACTIVITY				
[61] TELEPHONES IN SERVICE (NUMBER,DEC.)	118,625	+3.1	+0.1	+4.6
[61] POSTAL RECEIPTS ($,Nov. 29- Dec. 26)	646,709	+0.3	+14.3	+5.0
[62] AIRLINE PASSENGER BOARDINGS (NUMBER,DEC.)	9,402	-8.9	+11.7	-9.5
[62] AIRLINE CARGO (TONS,DEC.)	24.5	-14.3	-8.8	-44.9
TRADE				
WHOLESALE SALES ($,DEC.)	N.A.	-5.9	-11.2	+9.5
PRODUCTION				
ELECTRIC POWER CONSUMPTION (KWH,DEC.)	N.A.	+8.9	+13.3	+6.4
CONSTRUCTION				
[63] NUMBER OF BUILDING PERMITS (DEC.)	88	-5.9	-2.0	N.A.
[63] VALUE OF BUILDING PERMITS ($,DEC.)	4,655,764	+237.9	+687.7	-10.1
[64] VALUE OF CONSTRUCTION CONTRACTS				
RESIDENTIAL ($,NOV.)	5,600,000	N.A.	N.A.	-45.2
NONRESIDENTIAL ($,NOV.)	1,000,000	N.A.	N.A.	-33.5
FINANCE				
[65] BANK DEMAND DEPOSITS ($,DEC.)	228,607,194	-0.6	+14.2	+2.5
[65] BANK DEBITS ($,DEC.)	1,673,102,326	-0.8	+2.8	+7.8
[64] RESIDENTIAL MORTGAGE LOANS ($,NOV.)	3,300,000	-85.9	-57.7	-22.7
EMPLOYMENT AND UNEMPLOYMENT [23,64]				
UNEMPLOYMENT RATE (NOV.)	8.5	+18.1	-2.3	N.A.
REVENUE COLLECTIONS [15]				
SALES TAX COLLECTIONS ($,NOV.)	1,517,849	-17.7	-22.3	+2.5

LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

	VALUE OR QUANTITY	CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT)	CHANGE COMPARED TO LAST MONTH (PERCENT)	JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE)
GENERAL BUSINESS ACTIVITY				
[66] TELEPHONES IN SERVICE (NUMBER, DEC.)	127,812	+8.6	+0.4	+8.5
POSTAL RECEIPTS ($, Nov. 29 - Dec. 26)	573,556	+8.6	+6.4	+8.4
[67] AIRLINE PASSENGER BOARDINGS (NUMBER, DEC.)	9,236	+6.5	+3.8	-7.5
[67] AIRLINE CARGO (TONS, DEC.)	30.5	-24.1	-5.6	-4.7
TRADE				
WHOLESALE SALES ($, DEC.)	N.A.	+58.8	+61.3	+13.7
PRODUCTION				
[68] ELECTRIC POWER CONSUMPTION (KWH, DEC.)	N.A.	+3.0	-1.7	+9.6
CONSTRUCTION				
NUMBER OF BUILDING PERMITS (DEC.)	274	+149.1	-16.5	N.A.
VALUE OF BUILDING PERMITS ($, DEC.)	20,420,687	+609.2	+67.2	+108.7
VALUE OF CONSTRUCTION CONTRACTS				
RESIDENTIAL ($, NOV.)	14,500,000	N.A.	N.A.	+0.4
NONRESIDENTIAL ($, NOV.)	2,900,000	N.A.	N.A.	+81.4
FINANCE				
[69] BANK DEMAND DEPOSITS ($, DEC.)	150,535,559	+20.3	+11.5	+19.9
[69] BANK DEBITS ($, DEC.)	430,906,374	+34.2	+22.2	+28.2
RESIDENTIAL MORTGAGE LOANS ($, NOV.)	4,000,000	+5.3	-4.8	-28.2
EMPLOYMENT AND UNEMPLOYMENT [23]				
UNEMPLOYMENT RATE (NOV.)	3.5	-18.6	+2.9	N.A.
REVENUE COLLECTIONS [15]				
SALES TAX COLLECTIONS ($, NOV.)	2,813,357	+6.9	-22.7	+25.7

n.a.—either not applicable, or not printed to maintain confidentiality.

[1] *Wall Street Journal*; figures effective on Jan. 2, 1981 only.

[2] *Highlights of U.S. Export and Import Trade*, U.S. Dept. of Commerce.

[3] Bureau of Labor Statistics, U.S. Department of Labor.

[4] *Business Conditions Digest*, U.S. Department of Commerce.

[5] *Industrial Production* (G. 12.3), Federal Reserve System.

[6] *Employment and Earnings*, U.S. Department of Labor.

[7] U.S. Dept. of Commerce.

[8] Federal Reserve Statistical Release G. 13, Federal Reserve System.

[9] *Monetary Trends*, Federal Reserve Bank of St. Louis.

[10] Life Insurance Marketing & Research Ass'n., Hartford, Conn.

[11] Federal Reserve Statistical Release G. 6, Federal Reserve System.

[12] South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month.

[13] Dun & Bradstreet, Inc., New York City, N.Y.

[14] Office of the Secretary of State. Includes new domestic charters filed between Dec. 3-29, 1980.

[15] Dept. of Revenue, State of La., Baton Rouge, La.

[16] R. L. Polk & Co., Cincinnati, Ohio.

[17] Estimates taken from *Weekly Statistical Bulletin*, American Petroleum Institute, Washington, D.C.

[18] La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU.

[19] F. W. Dodge Division, McGraw-Hill Information Systems Company.

[20] Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits.

[21] Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts.

[22] Federal Home Loan Bank of Little Rock, Arkansas.

[23] La. Dept. of Employment Security, Baton Rouge, La. New series—not comparable to any previous years' figures.

[24] Budget Office, Division of Administration, State of La., Baton Rouge, La.

NEW ORLEANS AREA

[25] New Orleans, Slidell, Covington, Norco, Luling, Paradis, Kenner.

[26] Harvey, Metairie, Westwego, Marrero, New Orleans, Arabi, Chalmette, Norco, Luling, Covington, Slidell, Mandeville.

[27] New Orleans International Airport.

[28] Incls. inbound & outbound cargo passing over public facilities.

[29] Greater New Orleans Tourist & Convention Commission.

[30] *Monthly Retail Trade—Sales & Accounts Receivable*, U.S. Dept. of Commerce.

[31] Area figure for New Orleans, Covington, Luling, Arabi, Chalmette.

[32] Gretna, Westwego, Kenner, Grand Isle, New Orleans, St. Bernard Parish, St. Charles Parish, Covington, Slidell, Madisonville, Mandeville, Pearl River.

[33] Orleans, St. Bernard, Jefferson, St. Tammany parishes.

[34] Orleans, Jefferson parishes, Covington, Slidell, with 9 banks missing for deposits and 8 banks missing for debits.

BATON ROUGE AREA

[35] Baton Rouge, Zachary, Donaldsonville.

[36] Gonzales, Baton Rouge, Baker, Zachary, Denham Springs, Port Allen.

[37] Donaldsonville, Baton Rouge, Denham Springs.

[38] Capital City Press.

[39] Greater Baton Rouge Airport District.

[40] Incls. imports & exports of general cargo passing over public facilities.

[41] Area figure for Donaldsonville, Baton Rouge.

[42] Incls. permits for elec., air conditioning, & plumbing for Donaldsonville, Gonzales, Baton Rouge, Baker, Zachary, Denham Springs, Port Allen.

[43] Donaldsonville, Gonzales, Baton Rouge, Baker, Zachary, Denham Springs, Port Allen, with 2 banks missing for deposits and 5 banks missing for debits.

LAKE CHARLES AREA

[44] Lake Charles, Sulphur, Vinton.

[45] Lake Charles only.

[46] Lake Charles Municipal Airport.

[47] Incls. inbound & outbound cargo passing over public facilities.

[48] Lake Charles, Westlake.

ALEXANDRIA AREA

[49] Alexandria, Pineville, Colfax.

[50] Alexandria, Pineville.

[51] Rapides Parish Municipal Airport.

[52] One bank missing.

[53] Rapides, Avoyelles, Grant parishes.

SHREVEPORT-MINDEN AREA

[54] Shreveport-Bossier City, Minden.

[55] Bossier City, Shreveport, Vivian, Minden, Springhill.

[56] Shreveport, Minden.

[57] Shreveport Airport Authority.

[58] Area figure for Shreveport, Minden, Springhill.

[59] Bossier City, Shreveport, Vivian, Springhill, Cullen.

[60] Bossier City, Plain Dealing, Shreveport, Vivian, Minden, Springhill, with 2 banks missing.

BASTROP-MONROE AREA

[61] Monroe, West Monroe, Bastrop.

[62] Monroe Municipal Airport.

[63] Bastrop, Monroe, Sterlington.

[64] Ouachita Parish only.

[65] One bank missing for deposits, two banks missing for debits.

LAFAYETTE AREA

[66] City of Lafayette, towns of Broussard, Carencro, Duson, Youngsville.

[67] Lafayette Airport Commission.

[68] Area figure for Lafayette.

[69] Two banks missing.

LOCAL AREA SALES TAX COLLECTIONS*

(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE - LOCAL TAXING AUTHORITIES
(DOLLARS)

ADMINISTRATIVE UNITS	DECEMBER 1980	PERCENT CHANGE DEC. 1980- DEC. 1979	PERCENT CHANGE DEC. 1980- NOV. 1980
ABBEVILLE	85,579	+36.3	+23.7
ABITA SPRINGS	1,280	-43.2	-36.5
ACADIA PAR. S.B.	262,592	+16.1	+7.0
ALBANY	2,376	-7.4	-5.8
ALEXANDRIA	341,573	+6.4	+5.9
ALLEN PAR. S.B.	73,348	-3.1	-3.1
ANITE CITY	35,173	+26.7	+37.7
ARCADIA	15,590	-13.0	+18.5
ASSUMPTION PAR. S.B.	87,215	+23.7	+13.6
ASSUMPTION PAR	87,215	+23.7	+13.6
AVOYELLES PAR. S.B.	176,869	-1.6	-6.6
BAKER	66,515	+3.7	-26.0
BASILE	7,460	+58.5	+55.2
BASTROP	86,258	+19.0	+12.1
BEAUREGARD PAR. S.B.	123,206	-17.6	-52.7
BERNICE	5,801	N.A.	+14.1
BIENVILLE PAR. S.B.	62,383	-27.7	-22.8
BOGALUSA	214,074	+15.0	+60.9
BOSSIER CITY	236,179	+30.8	-4.6
BOSSIER PAR. S.B.	867,481	+11.6	-7.2
BREAUX BRIDGE	31,092	+27.2	+23.0
BUNKIE	29,810	-7.1	-8.9
CADDO PAR. S.B.	1,472,638	-2.0	+6.9
CALCASIEU PAR. S.B.	1,265,957	-4.3	-1.3
CALDWELL PARISH POLICE JURY	26,747	-8.0	-11.5
CALDWELL PARISH S.B.	26,747	-7.8	-11.5
CHURCH POINT	17,571	+29.8	+0.7
CLAIBORNE PAR. S.B.	82,770	+69.0	+2.9
CONCORDIA PAR. POL. JURY	41,642	+0.0	-14.0
CONCORDIA PAR. S.B.	92,474	+16.5	-4.8
COTTON VALLEY	2,531	+78.5	+104.4
COTTONPORT	6,120	+4.3	-4.6
COUSHATTA	17,280	+13.5	+2.9
COVINGTON	65,228	+21.4	+40.7
CROWLEY	140,415	+34.8	+41.8
CULLEN	2,730	-20.9	-14.7
DELCAMBRE	7,052	-30.4	-32.7
DENHAM SPRINGS	67,303	-1.7	+9.0
DEQUINCY	19,811	+0.8	-0.1
DERIDDER	69,646	+10.9	+27.4
DESOTO PAR. S.B.	169,382	+138.2	+2.2
DONALDSONVILLE	32,710	+5.0	-7.4
E. FELICIANA PAR. S.B.	67,177	-26.4	-22.8
E.B.R. CITY-PARISH	4,614,158	+16.1	-8.5
E.B.R. PAR. S.B.	2,413,762	+16.3	-3.8
ELTON	3,666	-28.7	+38.4
ERATH	7,531	-9.4	-4.2
ESTHERWOOD	4,719	+319.8	+897.3
EUNICE	149,906	+29.3	+2.5
EVANGELINE PAR. S.B.	124,210	+15.5	+70.6
FERRIDAY	28,593	+21.8	+28.7
FOLSOM	3,142	+14.8	-1.5
FRANKLIN PAR. S.B.	108,083	+53.7	+13.9
FRANKLINTON	29,357	-0.9	-11.0
GOLDEN MEADOW	10,076	-3.0	+12.6
GONZALES	76,117	+10.6	+4.7
GRAMERCY	14,053	+2.7	-2.5
HAMMOND	138,280	+6.8	+4.2
HAYNESVILLE	13,191	-3.2	+7.1
IBERIA PAR. S.B.	726,000	+24.0	+29.2
IBERVILLE PAR. S.B.	387,633	+15.6	+4.6
IBERVILLE PARISH	387,626	+15.6	+4.5
INDEPENDENCE	6,126	+15.2	+33.7
IOTA	3,898	-1.7	-12.0
IOWA	8,926	-42.3	-26.6
JACKSON PAR. S.B.	71,507	-0.9	+32.8
JEANERETTE	31,822	+6.6	+18.9
JEFFERSON PARISH	2,802,353	+8.7	-3.8
JONESBORO	48,267	+79.0	+0.4
KENTWOOD	12,513	-7.2	-12.8
KNOTT SPRINGS	8,325	-9.0	-38.1
LA SALLE PARISH SCHOOL BOARD	74,129	N.A.	+18.2
LAKE CHARLES	547,389	+0.9	+7.7
LEESVILLE	48,365	-8.8	+2.5
LINCOLN PAR. POL. JURY	78,695	+16.8	-3.4
LINCOLN PAR. S.B.	157,391	+16.8	-3.4
LIVINGSTON PAR. S.B.	353,031	+18.8	+0.1
LIVINGSTON	2,895	-25.5	+12.1
LOCKPORT	10,254	+2.9	+1.9
LOUISA	8,397	-23.4	-19.4
MANDEVILLE	33,235	+79.0	+18.1
MANGHAM	1,845	-14.2	-6.4
MANSFIELD	37,201	N.A.	+0.8
MARKSVILLE	32,604	+20.3	+17.0
MER ROUGE	4,153	-6.3	-30.8
MERMENTAU	846	+71.8	-46.9
MINDEN	69,636	-3.7	-12.1
MONROE (CITY) S.B.	120,114	+5.4	+10.6
MONROE	567,047	+4.3	+21.7
MORGANVILLE	3,147	+19.5	+15.7
MOREHOUSE PAR. S.B.	100,192	+10.2	-13.7
NAPOLEONVILLE	4,466	+4.1	-1.3
NATCHITOCHES PAR. S.B.	120,782	-18.1	-15.7
NATCHITOCHES	150,985	+91.0	+79.6
NEW IBERIA	315,760	+9.6	+1.6
NEW ROADS	20,728	+0.0	+0.7
NEWLLANO	3,739	+60.9	-9.8
OAK GROVE	20,037	-3.7	+28.6
OAKDALE	27,257	-15.1	-1.3
OBERLIN	5,433	-3.4	+13.2
OIL CITY	7,035	+33.3	-28.8
OUACHITA PAR. POL. JURY	206,085	+3.1	-1.5
OUACHITA PAR. S.B.	244,973	+5.0	+10.6
PEARL RIVER	2,316	-12.9	-92.7
PINE PRAIRIE	1,898	-31.4	-13.3
PINEVILLE	63,281	+16.6	+4.7
PLAIN DEALING	5,002	-26.1	-9.0
PLAQUEMINES PAR. COMB. COUN.	318,460	+26.4	-16.9
PLAQUEMINES PAR. S.B.	159,230	+26.4	-16.9
PLAUCHEVILLE	927	-16.1	+6.1
POINTE COUPEE PAR. S.B.	170,599	-9.7	+12.5
POINTE COUPEE PARISH	170,599	-9.7	+12.5
PORCHATOULA	26,381	-12.2	-3.5
PORT ALLEN	25,118	+10.9	-5.2
RAPIDES PARISH	623,435	-1.1	-3.1
RAYNE	58,164	+1.6	-14.8
RAYVILLE	35,642	-7.8	-11.4
RED RIVER PAR. POL. JURY	25,999	N.A.	-1.2
RED RIVER PAR. S. B.	31,320	-4.6	+37.5
RICHLAND PAR. S. B.	37,752	-66.1	-69.1
RINGGOLD	3,661	-57.9	-33.1
ROSELAND	1,930	-43.0	-15.6
RUSTON	56,286	+18.5	-1.1
SABINE PAR. S.B.	58,579	+17.2	+6.0
SAREPTA	1,252	+217.8	-22.4
SHREVEPORT	1,258,630	+0.7	+6.8
SLIDELL	147,408	+0.0	-9.3
SPRINGFIELD	1,226	+2.9	+2.3
SPRINGHILL	33,129	-8.8	-0.2
ST. BERNARD PAR. POL. JURY	424,926	+10.9	+0.3
ST. BERNARD PAR. S. B.	424,926	+10.9	+0.3
ST. CHARLES PAR. POL. JURY	203,361	+18.1	-23.9
ST. CHARLES PAR. S.B.	650,947	-10.4	-24.2
ST. FRANCISVILLE	15,995	+27.4	+12.1
ST. JAMES PAR. S.B.	162,640	+3.3	-6.2
ST. JOHN PAR. S. B.	457,869	+59.7	+52.3
ST. MARTINVILLE	28,983	+16.1	-2.5
ST. MARY PAR. S. B.	578,955	+18.7	+0.0
ST. MARY PARISH	1,067,211	+13.5	+0.0
ST. TAMMANY PAR. S.B.	796,561	-7.6	-7.6
SULPHUR	232,587	+26.2	+16.7
SUNSET	6,326	+2.4	-5.3
TANGIPAHOA (VILLAGE OF)	944	-5.5	-25.6
TANGIPAHOA PAR. S.B.	287,883	+8.8	-3.2
TENSAS PAR. S.B.	25,265	-19.2	-22.1
TERREBONNE PAR. S.B.	565,076	-1.3	-11.2
TERREBONNE PARISH	981,793	-1.3	-11.2
THIBODAUX	97,486	+8.7	-11.8
UNION PAR. S. B.	58,770	+22.3	-4.4
VERNON PAR. S.B.	112,133	+9.8	-7.9
VIDALIA	24,428	+6.6	-16.1
VILLE PLATTE	42,835	+21.4	+45.0
VINTON	20,534	-3.8	+11.7
VIVIAN	22,905	+18.0	+15.5
W. B. R. PARISH	136,905	-25.5	+13.2
W. CARROLL PAR. S. B.	26,250	-33.8	-24.1
W. FELICIANA PAR. S.B.	233,261	+48.7	+0.9
WASHINGTON PAR. S.B.	77,697	+8.4	-14.0
WEBSTER PAR. S.B.	151,341	+18.5	-16.2
WELSH	14,680	-7.2	-11.3
WEST MONROE	173,917	+8.6	+6.7
WESTLAKE	44,386	+70.6	-11.2
WINN PAR. S.B.	64,228	-8.5	+4.4
WINNSBORO	45,052	+5.8	+2.7
ZACHARY	57,128	+12.8	-40.0
TOTAL REPORTED THIS MONTH	$33,317,584	N.A.	N.A.
**SUM OF COMPARABLE COLLECTIONS	33,175,299	+8.5	-1.3

*Tax rates are 1%, except for Ascension Parish School Board—2%; Avoyelles Parish School Board—1½%; Baker—2%; Bienville Parish School Board—2% (1%—School Dist. #1; 1%—parishwide); Bogalusa—2%; Bossier Parish School Board—1½%; Bunkie—1½%; Catahoula Parish School Board—1½%; Crowley—1½%; East Baton Rouge City-Parish—2%; East Feliciana Parish School Board—2%; Eunice—2%; Franklin Parish School Board—1½%; Iberia Parish School Board 1¼%; Independence—1½%; Jeanerette—1¼%; Jonesboro—2%; Lafourche Parish—½%; Lincoln Parish Police Jury—½%; Livingston Parish School Board—2%; Madison Parish School Board—1½%; Madison Parish Police Jury—½%; Monroe—1½%; Natchitoches—2%; New Iberia—1¼%; New Orleans—2%; Opelousas—2%; Parks—2%; Pine Prairie—2%; Rayne—2%; Rayville—1½%; Richland Parish School Board—1½%; Ruston—½%; St. Bernard Parish School Board—1½%; St. Bernard Parish Police Jury—1½%; St. Charles Parish Police Jury—¾%; St. Mary Parish—1¾%; St. Mary Parish School Board—.95%; St. Tammany Parish School Board—2%; Sulphur—2%; Terrebonne Parish—1¼% (¼% is a special dedication); Terrebonne Parish School Board—¾%; Vinton—2%; West Monroe—1½%; West Feliciana Parish School Board—2%; Westlake—2%; Zachary—2%; ½% is shared by Monroe (City) School Board and Ouachita Parish School Board. Included are use tax and hotel-motel taxes wherever applicable.

**Figures shown for "comparable collections" are made up *only* of administrative units reporting December 1980, November 1980, and December 1979.

LOUISIANA TOURIST TRAFFIC DATA

TOURIST TRAFFIC

Visitors to Selected Tourist Attractions

Source: State Parks Commission & Other Tourist Attractions

SITE	December 1980	November 1980	December 1979	Percent Change Dec. 1980-Dec. 1979	Percent Change Dec. 1980-Nov. 1980
Audubon State Comm. Area	5,687	7,092	7,775	- 26.9	- 19.8
Avery Island	1,686	2,557	1,318	+ 27.9	- 34.1
Baton Rouge Old State Capitol	3,567	3,544	1,519	+135.0	+ 0.6
Old Arsenal Museum	3,019	4,192	3,160	- 4.5	- 28.0
Camp Moore State Commemorative Area	206	220	124	+ 66.1	- 6.4
Chemin-A-Haut State Park	11,284	7,014	9,094	+ 24.1	+ 60.9
Chicot State Park	10,930	24,901	9,616	+ 13.7	- 56.1
Cypremort Point State Park	2,156	2,756			- 21.8
Fairview Riverside State Park	11,948	10,442	71,098	- 83.2	+ 14.4
Fontainebleau State Park	17,874	19,990	4,480	+299.0	- 10.6
Fort Jesup State Comm. Area	5,218	6,042	8,020	- 34.9	- 13.6
Fort Pike State Comm. Area	9,000	8,000	14,020	- 36.3	+ 12.5
Grand Isle State Park	5,742	7,216	5,016	+ 14.5	- 20.4
Hodges Gardens	887	1,755	1,008	- 12.0	- 49.5
Hot Wells Health Resort	846	1,224			- 30.9
Indian Creek Recreational Area	823	2,085	1,005	- 18.1	- 60.5
Kent House State Commemorative Area	227	343	853	- 73.4	- 33.8
Lake Bistineau State Park	3,302	3,600	9,077	- 63.6	- 8.3
Lake Bruin State Park	1,530	4,216	1,224	+ 25.0	- 63.7
Lake Claiborne State Park	3,060	3,176	1,088	+181.2	- 3.7
Lake D'Arbonne State Park	1,400	1,875	1,034	+ 35.4	- 25.3
Longfellow-Evangeline State Comm. Area	29,000	N.C.	68,368	- 57.6	
New Orleans The La. State Museum	9,165	11,082	10,812	- 15.2	- 17.3
Poverty Point State Commemorative Area	2,541	1,783	5,085	- 50.0	+ 42.5
Rebel State Commemorative Area	490	543	1,593	- 69.2	- 9.8
St. Bernard State Park	4,472	3,072	1,442	+210.1	+ 45.6
Sam Houston Jones State Park	20,491	27,130	22,455	- 8.7	- 24.5
Shreveport The La. State Exhibit Museum	13,800	30,400	14,100	- 2.1	- 54.6
The La. State Fairgrounds	90,950	22,392	42,277	+115.1	+306.2
Winter Quarters State Commemorative Area	11	29	12	- 8.3	- 62.1

N.C.—Not Comparable.

Visitors to Tourist Information Stations

Source: Louisiana Office of Tourism

STATION	December 1980	November 1980	December 1979	Percent Change Dec. 1980-Dec. 1979	Percent Change Dec. 1980-Nov. 1980
Bastrop Snyder Museum	617	446	395	+ 56.2	+ 38.3
Baton Rouge State Capitol	12,976	15,330	13,090	- 0.9	- 15.4
Greenwood	8,508	7,733	7,340	+ 15.9	+ 10.0
Kentwood	7,470	8,220	6,728	+ 11.0	- 9.1
New Orleans	7,923	10,267	7,119	+ 11.3	- 22.8
St. Francisville	1,779	2,201	1,554	+ 14.5	- 19.2
Slidell (I-59)	41,441	31,401	40,477	+ 2.4	+ 32.0
Slidell (I-10)	83,262	74,804	92,493	- 10.0	+ 11.3
Toledo Bend	1,034	1,229	778	+ 32.9	- 15.9
Vidalia	775	767	592	+ 30.9	+ 1.0
Vinton	20,598	28,248	33,350	- 38.2	- 27.1

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MEMO TO OUR READERS: Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.